

LISTING OF CLAIMS

1. (Currently Amended) A method for advertising through the Internet, comprising the steps of:

providing a menu from which a user may select from among a plurality of free Internet applications and ~~the~~ services that are available on a the server; and

providing a menu from which said user is enabled to ~~may~~ select from among a plurality of sponsors of said free Internet applications and services;

said server receiving information from the user that indicates user selections from among said, free internet applications ~~and/or~~ and services, and ~~that~~ that indicates the sponsor of any of said free Internet applications ~~and~~ and/or services that ~~is~~ are selected by said user;

providing said user with access to, and use of, said selected, free Internet applications ~~and/or~~ and services via a web interface;

wherein said web interface comprises both an interface to said selected free Internet applications ~~and/or~~ and services and a skin comprising advertising that has a look and feel of the selected sponsor selected by said user, said skin being displayed to said user every time the user accesses and uses any of said selected free Internet application ~~and/or~~ and service.

2. (Previously Presented) The method of Claim 1, wherein said free service comprises a predetermined amount of data storage space on a hard disk of the service provider server.

3. (Previously Presented) The method of Claim 1, wherein said free service comprises access time to the Internet.

4. (Previously Presented) The method of Claim 1, wherein said application comprises any of:

- e-mail;
- a calendar;
- an instant messaging application; and
- a chat room.

5. (Previously Presented) The method of Claim 1, wherein said step of receiving information from the user on a selected Internet application further comprises the step of:

- receiving personal data from said user in addition to said selection information.

6. (Previously Presented) The method of Claim 5, wherein said personal data provided by said user comprises the name, address, country, and e-mail address of said user.

7. (Previously Presented) The method of Claim 5, wherein said personal data provided by the user is maintained in a database.

8. (Previously Presented) The method of Claim 7, wherein said personal data provided by said user is used for any of:

- conducting surveys;
- conducting segmented marketing; and
- sending banners to selected users.

9. (Previously Presented) The method of Claim 1, further comprising the step of:

choosing by a user a combination of any of:

hard disk space;

an e-mail service;

a calendar; and

access time to the internet;

wherein said combination comprises said information from the user on a selected Internet application that said user desires to use.

10. (Cancelled)

11. (Cancelled)

12. (Cancelled)

13. (Previously Presented) The method of Claim 1, further comprising any of the steps of:

displaying a logo of said sponsor;

displaying a trademark of said sponsor; and

displaying a combination of colors associated with said sponsor.

14. (Cancelled)

15. (Cancelled)